



I'm an Industrial Designer exploring new dimensions in **materials**, **processes and systems**.

education

2020-2023 Masters of Industrial Design at **Pratt Institute** in Brooklyn, New York

2020-2021 Post Graduate Programme in Al & ML at **Purdue University** Remote Learning

2018
Exchange Programme
at **Hochschule Pforzheim**in Pforzheim, Germany

2015-2019
Bachelors of Industrial Design at **National Institute of Design** in Andhra Pradesh, India

recognition

November 2022 Exhibited the Emergency Shelter at **Prototypes for Humanity** in Dubai, UAF

July 2022

David Saylor Scholarship

recipient for interdisciplinary work at Pratt Institute in Brooklyn, NY

2020

Design Impact Award in the

Environmental Impact category for the COVID-19 Design Challenge

software

3D & Generative Modelling

Autodesk Fusion 360 & Maya Rhino + Grasshopper Solidworks

Digital Rendering (2D & 3D)

Keyshot Maya Arnold Procreate

Adobe Creative Suite

Photoshop, Illustrator InDesign, XD Premier Pro, After Effects

Lighting Design

Enscape, Lumion, Revit AGi32, Climate Studio BlueBeam, AutoCAD

collaboration

October 2022 - May 2023

CERN IdeaSquare's CBI A3 (Challenge Based Innovation)

Using deep technology to address UN Sustainable Development Goals while considering 2030 future scenarios

August 2022 - May 2023

Fellowship with Made in NYC Product Development Studio

at Pratt Institute working closely with NYC manufacturers for the creation of new environmentally & economically viable products

March 2020 - May 2020

COVID-19 Design Challenge by IBM, World Design Organisation & Design For America where I had the opportunity to lead a team of Industrial Designers for the Asia-Pacific Region

April 2018 - June 2018

Project "Licht Emotionen" with **Porsche AG at HSPF, Germany** Incorporating light into the interiors of the Porsche Panamera such that it evokes certain emotion & adds functional value to the design

work experience

August 2023 - Present

Visiting Associate Professor at **Pratt Institute's Interior Design Department** co-teaching Schools of Thought: Innovation for Equatorial Living to **advocate for quality of life** by providing not just low cost, but also high value solutions

June 2023 - Present

Architectural Lighting Designer at **HLB Lighting Design** in Manhattan, NY working with the electric lighting and product development teams to transform the way people interact with and perceive their spaces

August 2023 - Present

Events Coordinator for the **Women in Design NYC** chapter of the Industrial Designers Society of America curating events that foster gender equity, connection and collaboration within the design community in NYC

January 2023 - May 2023

Industrial Design Intern at **Rock Paper Robot** in Brooklyn, NY working directly with the CEO, Jessica Banks to assist with concept development, 3D modelling, rendering & rapid prototyping

May 2022 - December 2022

Design Intern at **HLB Lighting Design** in Manhattan, NY working with the daylighting & product development teams developing solutions to address the global **light inequity**

August 2021 - May 2022

Graduate Research & Teaching Assistant at **Pratt Institute** in Brooklyn, NY for the *graduate* & *undergarduate interdisciplinary elective:* **emergency housing** with Prof.Kevin Walz

July 2019 - December 2020

Co-founder & Innovation Director at **Ridezign** in Gurgaon, India providing product development services with a focus on AI & ML driven innovation + prototyping & patenting support

January 2019 - July 2019

Industrial Design Intern at **Panik Ebner Design** in Stuttgart, Germany designing a multipurpose area to improve the **accessibility** of tram interiors for people with special needs